



Functional Funded: The Inside-Out Strategy for Developing Your Nonprofit's Resources (Paperback)

By Harvey Chess

BookBaby, United States, 2015. Paperback. Book Condition: New. Susan Gross (illustrator). annotated edition. 216 x 140 mm. Language: English . Brand New Book. As Bob Stilger, Co-President of the nonprofit New Stories puts it, "Chess advocates getting one's own house in order, getting clear about purpose and about what we already have before asking others for their support. Good sound advice!" Functional and Funded has been written for fundraisers, many who are nonprofit staff or board members, others who are entrepreneurs. They write proposals to finance the programs a nonprofit organization carries out, or to underwrite the costs of bringing their creative, vital ideas to fruition. This book makes it possible to succeed in such endeavors through strategies it labels as "business as unusual," allowing proposal writers to approach funders from a position of strength. The insignia of such an approach is to flip typical proposal development on its head. This unfolds when the author asserts that many nonprofits botch their mission statements by emphasizing program delivery rather than success among the people for whom they exist. In addition, a clear distinction is made between how a proposal is constructed, and how it is presented. This strengthens your capacity to...



[READ ONLINE](#)
[2.08 MB]

Reviews

I just started out reading this ebook. We have read and so I am certain that I am going to go back and study yet again in the future. I found out this book from my dad and I encouraged this publication to find out.

-- **Kristoffer Kuhic**

This ebook is fantastic. It is actually written in straightforward terms rather than hard to understand. It has been designed in an extremely straightforward way and it is merely soon after I finished reading through this ebook through which in fact modified me, alter the way I really believe.

-- **Justice Wilderman**