



How to Build Your Own Web Site with Little or No Money: The Complete Guide for Business and Personal Use

By Bruce C Brown

Atlantic Publishing Group (FL). Paperback. Book Condition: New. Paperback. 720 pages. Dimensions: 8.9in. x 5.9in. x 1.9in. Just 20 years ago, the Web went world wide and you could count the number of Web sites on one hand. Today, there are about 9 billion active Web sites, with thousands more going live every day. Creating a Web site can be a great way to market a new product, promote your business plan, promote yourself, or simply share a few details about your life with the world. How to Build Your Own Web Site With Little or No Money can show you how. You will learn how to buy a domain name and host your Web site for less than 15. You will learn how to use open source software like WordPress, Joomla!, and Mambo to create a platform on which you can build near anything you want. You will learn how blogging has made Web site creation easier than ever and how sites like Squidoo, Facebook, and MySpace allow you more freedom to build traffic and draw attention to what your site at any given time. This book details which free Web site resources to avoid, as well as how to...



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