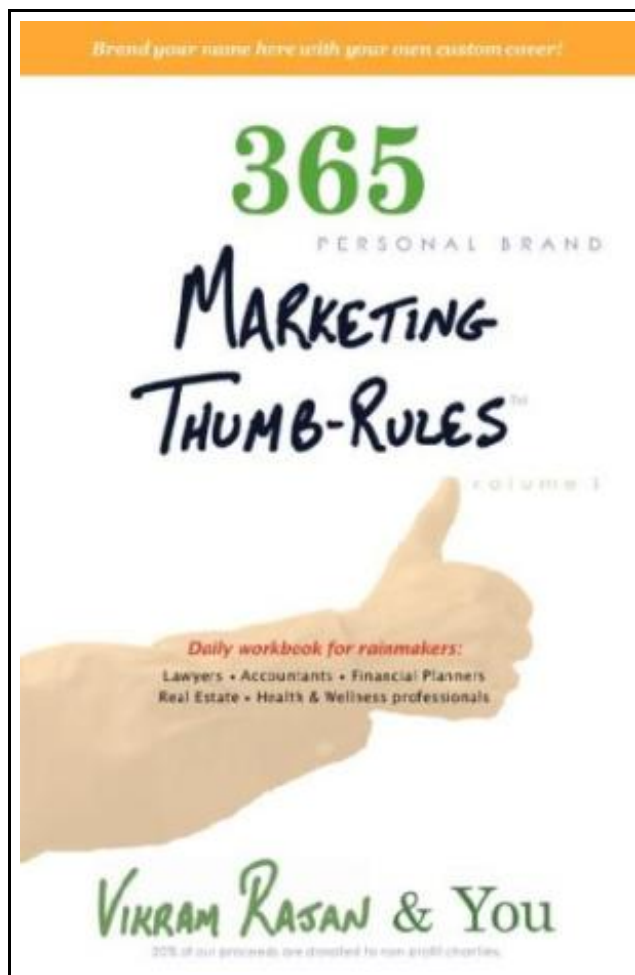


## 365 Personal Brand Marketing Thumb-Rules: Daily Workbook for Rainmakers: Lawyers, Accountants, Financial Planners, Real Estate, and Health Wellness Professionals



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*(Sonny Bergstrom)*

## **365 PERSONAL BRAND MARKETING THUMB-RULES: DAILY WORKBOOK FOR RAINMAKERS: LAWYERS, ACCOUNTANTS, FINANCIAL PLANNERS, REAL ESTATE, AND HEALTH WELLNESS PROFESSIONALS**



Cogrow Systems, Inc. Paperback. Book Condition: New. Paperback. 400 pages. Dimensions: 8.5in. x 5.5in. x 0.9in. This action-inspiring edition has been purposely compiled for lawyers, accountants, financial planners, real estate and health and wellness professionals. In 7 categories, study 365 dos and donts to market your practice better, even with all the compliance, professionalism and ethics regulations. ALSO INCLUDED: 7 Bonus Checklists and the MarketingThumbrules.com blog index. This makes a great gift for accountants, says Joseph Tucciarone, Chairman of the National Network of Accountants. Master marketer Vik Rajan offers 365 one-page gems designed to set and keep rainmakers on track, says David J. Abeshouse, Esq. , Founder of The Attorney Round Table. Make your networking better with 3, 111, 147, says partners, Ellen Volpe and Gene Brown of ABA of Long Island. I will use it as a calendar, says Karen Giunta, President of the National Conference of CPA Practitioners. 18, 115, 133 and 266 are particularly relevant for physicians, says Janine Regosin, L. C. S. W. , Executive Director, The Medical Society of the County of Queens. Dentists need to pro-actively market their practices: Thats why I appreciate thumb-rules 9, 116, and 271, says Dr. Sheri Glazer, DDS, Board Member of the New York State Academy of General Dentistry. Each day brings new ideas and sparks motivation to improve my business! says Steve Distanto, President, National Association of Independent Broker Dealers. As a Realtor coach, I recommend this book, says Gail Gladstone, President of the LICN, commercial division of Long Island Board of Realtors. Dont miss this book! writes Anita Campbell, Editor of Small Business Trends. Every business large and small should follow these 365 marketing thumb-rules. Share this book with the entrepreneurs you know, Mitch Pinckney, Executive Director, Corporate Relations of the U. S. Chamber of Commerce. Financial...



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